Come and Celebrate Our 25th Anniversary

Call for Papers

2005 Babson Kauffman Entrepreneurship Research Conference

Submission Deadline: October 25, 2004

Please join the world's leading researchers and Babson College for the 25th Anniversary Celebration of the Babson Kauffman Entrepreneurship Research Conference (BKERC). The 25th BKERC will be held at Babson College, in Wellesley, MA. The conference is scheduled to begin on Thursday, June 9th, and end on Saturday, June 11th, 2005. The Doctoral Consortium held in conjunction with the BKERC is scheduled to begin on Wednesday, June 8th, and end on Sunday noon, June 12th, 2005.

Focus and Objective

The focus of the conference is on cutting-edge empirical or theoretical research in progress. The conference is not a forum for research on topics where entrepreneurship or venture creation is a side issue or where the focus is on small business management. Rather, we are looking for cutting-edge research that will advance the field in significant ways.

Abstract Submission Guidelines for the 2005 BKERC

- Theoretical and empirical papers are considered.

- Abstracts should not exceed two (2) single-spaced pages. Sample Abstract will be on the BKERC website. Note that this is a change from past conferences, where abstracts were limited to only one page!

- We will use a double blind review process for the first time this year. This means that authors will not know who reviewed their papers and reviewers will not know the names of authors. To facilitate the blind review process, author and contact information should NOT appear anywhere on the abstract itself. We will keep track of abstracts using a computer generated number that you will receive when you submit your abstract.

- You can submit as many abstracts as you wish. However, it is our policy, that no individual will be listed as an author or co-author on more than two (2) accepted abstracts/papers on the program.

- All abstracts should be submitted electronically on the BKERC website, www.bkerc.com. The online submission form will be available on September 30th, 2004. The deadline for submitting an abstract is October 25, 2004.
• When submitting your abstract please be prepared to:
  
  o Enter the title of the abstract.
  
  o Include the contact information for ALL authors; name, affiliation, and email address.
  
  o Select from the topic list three codes that best reflect the content areas of your abstract. These codes will be used in assigning reviewers and developing the conference program. The codes for the research topics will appear electronically on our new online submission system and you will have the option to choose the 3 codes.
  
• All submissions will be acknowledged by email.

For information on the submission of abstracts, please go to the conference website, www.bkercc.com and click on “Abstract Guidelines Information.” We encourage you to examine the past issues of the conference proceedings located on the conference website, under “Frontiers of Entrepreneurship Research.”

Submitting your Abstract(s)

The following suggestions are provided in response to the questions that have been asked on how to improve the chances that your abstract will be accepted.

The conference has 11 reviewers and every abstract is evaluated by three reviewers. While each reviewer makes her (his) independent judgment, there are some common threads that seem to differentiate accepted from rejected abstracts:

• The importance of the topic for entrepreneurship research and practice is explicit. These papers open up new research frontiers or offer new insights or perspectives that enrich discussion and discourse. Theory and empirical papers should address important, timely and relevant topics.

• Theoretical papers should identify important phenomena, reconcile waging debates, or offer new theoretical perspectives. Reviewers expect theory papers to have a well-articulated argument and clearly delineated constructs. Review papers that do not advance new thinking, however well written, do not qualify. We welcome cutting-edge theory papers that have the potential to define field and scholarship in it for years to come.

• Empirical papers should clearly explain the methods used to collect and analyze the data. Sources of data should also be clearly stated.
• If you are submitting an abstract on a continuing stream of research that you have presented at a previous conference, please explain what is new about the project in the abstract that you are submitting for the 2005 conference. Once you have presented a paper at a BKERC on a particular data set, it is less likely that the reviewers will accept another abstract on that same data if it is only a minor refinement of previous work (e.g., a more elaborate statistical analysis).

• The Reviewers will consider the potential for completion of the work described in the abstract.

• Reviewers consider that authors of accepted abstracts entered with good faith, and that the analysis proposed will be competently completed in time for the conference.

• Do not include references, tables, and the like in the abstract. Also, as noted elsewhere, your name or contact information should not appear anywhere in the document.

• Academic-practitioner collaborative research efforts are strongly encouraged.

Frontiers of Entrepreneurship Research

The selection of papers for publication in Frontiers of Entrepreneurship Research (FER) is based on the completed paper due before the conference. Any paper accepted for the conference is a candidate for publication in FER. Papers published in FER however, are not copyrighted and authors are free to publish the same material in any form in any venue with a notation that the work was presented at the 2005 BKERC and may appear in Frontiers of Entrepreneurship Research

Participating in the Conference

The three routes for participation in the research conference are:

1. The primary route is the submission and acceptance of 2-page abstract on any topic dealing with entrepreneurship.

2. A second route for attendance is for the habitual conference participants who select not to offer a paper for 2005. Any person with a total of four or more points from the preceding five years can request a “non-author” admission. “Non-author” admission is based upon the extent of research contribution during the previous five years. Each author earns “points” as follows:

   • One point is received for presenting a paper at a conference during the year’s 2000 – 2004

   • If the paper is published in FER, the author receives another point.

   • Regardless of the number of papers that are presented or published, an author may earn only one point in each category in any one year.

3. The third route is by invitation. Those who have not been active in the past and are not planning to present a research paper are asked to send a letter or email of application directly to the Conference Director, Shaker A. Zahra [szahra@babson.edu].
2005 Board of Reviewers – BKERC

Shaker A. Zahra – Babson College, USA, Director of the BKERC
Candida G. Brush – Boston University, USA
Per Davidsson – Queensland University of Technology, Australia
James O. Fiet – University of Louisville, USA
Patricia G. Greene – Babson College, USA
Richard T. Harrison – University of Edinburgh, UK
Miri Lerner – Tel Aviv University, Israel
Colin Mason – University of Strathclyde, UK
Dean Shepherd – University of Colorado @ Boulder, USA
Jeffrey E. Sohl – University of New Hampshire, USA
Johan Wiklund – Stockholm School of Economics, Sweden
Michael Wright – University of Nottingham, UK

Awards

There are six best paper awards:

The Kauffman Center for Entrepreneurial Leadership Award for the best paper with the most significant implications for practitioner.


The Taylor & Francis Publishers Award for the best paper on venture capital.

The Stevens Institute of Technology Wesley J. Howe Award for the best paper for excellence in research on the topic of corporate entrepreneuring.

The Raymond Family Business Award for the best paper on a family business topic.

The Irene M. McCarthy Award for the best paper on the topic of high-technology entrepreneurship.

The author(s) of the best paper in each of the first five categories above will receive an award of $2,500 in prize money. The author(s) of the best paper on the topic of high-technology entrepreneurship will receive an award of $1,000. All authors will receive plaques. The Director and the Reviewers may decide not to award a prize if no paper meets the expected quality in a given category.

The 2005 conference will be limited to 300 people. The conference fees for authors of abstracts accepted for presentation at the conference and for researchers who attend on “points” is $550.00. Once participants in these two categories have registered, special requests to attend the conference may be extended to others who provide a letter of application. The conference fee for invitation by special request is $1,000.00.
2005 Babson Kauffman Entrepreneurship Research Conference

Special Call for Papers

Family Business and Transgenerational Value Creation

We are interested in gaining a deeper understanding of the entrepreneurial function of the family firm in social and economic wealth creation. To take this step, it is necessary to recognize the family as a distinct unit of analysis capable of collective and sustainable entrepreneurial behaviour across time. We refer to this stream of thought as transgenerational entrepreneurship. Therefore, we are calling for papers that use established theory to examine the entrepreneurial process — opportunity recognition, business planning, resource marshalling, managing growth and change, and harvest — within the context of the family.

We want to identify the entrepreneurial enablers, drivers or necessary conditions for transgenerational outcomes. Our goal is to stimulate a more specific stream of theoretical and empirical research with clear practice application to families interested in continuing their entrepreneurial legacy into the next economy. We seek papers that will frame the intellectual arena and enrich academic discourse. We will offer a paper prize awarded through an additional blind review process.

The track is jointly organized by Babson’s Institute for Family Enterprising and the Family Venturing Initiative within the Instituto de Empresa (IE) in Spain.
Conference Deadlines

It is essential that you submit your abstracts, summaries and papers by the deadlines. All conference materials should be submitted as directed below:

Deadlines Listed Below:

- **30 September 2004**: Online Abstract Submission Open – for detailed instructions please go to the conference website [www.bkerc.com](http://www.bkerc.com).
- **December 2004**: E-mail notification of acceptance of your abstract.
- **13 December 2004**: Doctoral Consortium Application Due
- **March 2005**: Receipt of the following submitted on the conference website [www.bkerc.com](http://www.bkerc.com)
  
  - 1-page 400 word Summary. Instructions and guidelines will be sent with acceptance notification.
  
  - Brief biographical sketch not to exceed 100 words, to include the college or university you attended, and your up-to-date information.
  
  - Conference Registration fee of $550.00, drawn on a US bank or paid by credit card.

- **April 2005**: 7500 word Paper. Instructions and guidelines will be sent with acceptance notification.

- **May 2005**: Preliminary Conference Schedule will be posted on conference website.

- **7 June 2005**: Doctoral Consortium Welcome, Babson College, Wellesley, MA

- **9 June 2005**: Conference Babson College, Wellesley, MA

- **December 2005**: Selection of Papers for *FER* 2005

- **February 2006**: Publication and Distribution of *FER* 2005

All papers and summaries published in *FER* 1995 to 2002 are located on the conference website, [www.bkerc.com](http://www.bkerc.com). *FER* 2003 will be available online at the end of September of 2004, and the 2004 volume will be available in March 2005.
2005 Babson–Kauffman Entrepreneurship Research Conference (BKERC)

Doctoral Consortium

Application Deadline: December 13, 2004

Objectives

The annual entrepreneurship Doctoral Consortium will provide 25 students an opportunity to:

1. Gain insight into current and emerging research issues and methodologies in entrepreneurship through intense interaction with the consortium faculty.

2. Meet leading research scholars in the entrepreneurship field and examine and discuss their latest endeavors.

3. Meet and share strategies and experiences with other participants.

Entry Requirements for Participants

Applicants should be currently enrolled in a program of doctoral studies with a concentration in entrepreneurship. Preference will be given to those who are in the process of formulating a dissertation proposal or who will be doing so in 2005. When applying, students should be aware that they will be invited to attend only one BKERC Doctoral Consortium during their doctoral studies. We welcome applications from all countries. The Consortium will be conducted in English.

Program

Participants are required to attend the complete conference, as well as both sessions of the Doctoral Consortium. The Consortium begins on Wednesday, June 8th, 2005 at 8:30 a.m. and concludes with a half-day wrap-up session, Sunday, June 12th, 2005, the day after the conclusion of the conference. The research conference will begin at 8:30 a.m. on Thursday, June 9th, 2005 and conclude on Saturday, June 11th, 2005. The pre-conference sessions will emphasize a discussion of research in entrepreneurship and the interests of the doctoral student participants. The post-conference sessions will discuss research in entrepreneurship, drawn from their experiences at the Conference.

Fees, Expenses and Financial Assistance

All Consortium participants are responsible for their own travel and incidental expenses. Babson College and the Kauffman Foundation will pay for five nights of lodging for the conference (Tuesday thru Saturday only) for the 25 best qualified applicants. Applicants will be evaluated based on their academic achievements, including publications and conference presentations. BKERC will provide the following for all of the consortium attendees: lunches during the consortium and conference; the Thursday evening reception, plus the Wednesday and Friday evening dinners. The conference fee is waived for all students attending the Consortium. Failure to attend the Conference as well as all sessions of the Consortium will result in the withdrawal of payment of the five night’s lodging mentioned above and will require payment of the $550.00 conference registration fee.

Consortium participants will receive all materials distributed to conference attendees, including a complimentary copy of FER 2005, when it is published.
How to Apply

There is no formal application form.


1. A letter (no more than 1 page) requesting admission to the Consortium. The letter of application should describe the applicant's qualifications, academic achievements e.g. (publications, presentations, etc.), research interests, and the present and planned topic/progress in the doctoral studies program so that we can schedule discussions with appropriate experienced scholars.

2. An up-to-date resume.

4. A statement from the Dean or an equivalent university official indicating that the applicant is a student in good standing in a doctoral program.

Doctoral students who are authors or co-authors of an accepted abstract do **not** automatically qualify for the Doctoral Consortium, but must apply for admission, as stated above.

Applications will be considered only when all **three** required documents above are received by Georgia Papavasiliou, Conference Coordinator at Babson, so it is advisable to apply early.

Applicants will be notified on or about January 31, 2005 of our acceptance/rejection decisions.